



AAUW advances equity for women and girls through advocacy, education, philanthropy and research.

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Why the One AAUW?

"If we want to go far, we must go together" (African proverb)--so acknowledged Juanita Johnson Baily (Director of the Institute for Women's Studies, University of Georgia) in her acceptance of the Eleanor Roosevelt Fund Award at the 2015 AAUW National Convention in San Diego.

Dr. Johnson-Baily's powerful message was a fitting closure for the AAUW convention. An organization made up of 170,000 members, over 1,000 branches, and 897 college and university partners—together as one AAUW, we speak in one voice, united by our mission to advance equity for women and girls.

One AAUW. One Mission. We are one organization with many parts--research, education, advocacy, philanthropy--all of which are important as each contributes to giving women and girls more choices, more opportunities. None of our work is irrelevant as each portion drives the work of the others. Our research informs our advocacy; our philanthropy promotes education.

As AAUW Tennessee moves into the new fiscal year, I ask that we get behind the concept of one AAUW. This year more than ever, AAUW Tennessee members east to west will have opportunities to work together: the Tennessee Economic Summit for Women on October 25-26, Women's Lobby Day on the Hill on March 16, four Equal Pay Issue Forums across the state hosted by seven branches in the spring, the State Annual Convention at Scarritt-Bennett Center in Nashville on April 8-9, the Equal Pay Day Twitter Storm on April 12, and in early June the AAUW-TN Leadership Summit.

Together raising AAUW Funds, participating in grass roots advocacy, building mission-based programming, and opening doors for women and girls in education and in the workplace, we in Tennessee are One AAUW.

B. Ayne Cantrell, AAUW Tennessee
President, 2015-2016

Call for Nominations for AAUW-TN President-Elect

Nominations are open for AAUW-TN 2016-17 President-Elect. The person elected to this position will work with 2016-17 President Samantha Cantrell and 2016-17 Past President Ayne Cantrell for a year before becoming AAUW-TN President in 2017-18. We encourage you to think of individuals in your branch who have been active in AAUW and could lead AAUW-TN in this capacity. After checking with your nominee(s), please send your nomination(s) to any of the committee members listed below. Thanks for your

assistance. Deadline to submit nominations is December 1, 2015.

Sue Byrd, Chair Nominating Committee,

sbyrd@utm.edu

Clarice Rankins, clarice.rankins@gmail.com

Connie Malarkey, malarkeych@comcast.net

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Welcome Back! A Report from Your AAUW-TN Membership Chair

I hope you enjoyed a restful and rejuvenating summer. Many of us did spend time at the National Convention in San Diego and it was wonderful, even the weather. Now we must regroup, reflect, and refine ideas that we have brought forth during some of our conference calls and leadership meetings.

Accomplishing many of the ideas has been made possible by the great work of our members. So, I am sending a thank you to all our members for their loyalty to AAUW-TN. Your renewed membership sends the message that you believe in the mission of this organization.

Secondly, another thank you goes out to the new members we've received during 2015. Having new members makes many of our efforts happen in a faster manner because we have more voices to speak about the great efforts and accomplishments of AAUW. It is always

positive seeing new members rise to the occasion of helping make AAUW's mission possible for women and girls.

Six branches report the following new members:

Knoxville—Rachelle Joy, Pat Glickman, Sherry Scott, Terrica Durbin, Linda Murawski, Diane Vaughn, Caitlin Hamilton-Summie; 3 ESAF members (E-Student Affiliates from an AAUW partner college), Julie Dutton, Aiyana March, Molly Barrett; and 2 SAF (Student Affiliates from a non-partner college).

Maryville—Bonnie Hinds

Memphis—Sharon Webb

Murfreesboro—Zada Law, and 8 ESAFs: Jennifer Benge, Amanda

Buchanan, Rachel Carpenter, Sarah Ford, Sheki Hollis, Desiree Jones, Toni Keltch, and Xochitl Quiterio.

Nashville—Christine Gansberger and Amanda Chiavini.

Oak Ridge—Jennifer Newcome, Elizabeth McKinney, Stella Schramn, Kowetha Mack, and 3 SAFs: Mary Ostberg, Jessica Williamson, and Jan Joyal.

We are excited about having you new members on board and look forward to working with you. Welcome to AAUW Tennessee!

Letha Granberry,

AAUW-TN Membership Chair

Cirillo Appointed to National AAUW's Public Policy Committee

AAUW Tennessee Public Policy Chair, Dia Cirillo, was recently appointed to the National AAUW's Public Policy Committee. As a member of the committee, she will work with staff in the development and implementation of the biennial Public Policy Program and support of member, branch, and state advocacy efforts. AAUW national committees and task forces are comprised of volunteer AAUW member leaders.

Having 17 years in the public policy arena, Ms. Cirillo is a great fit for the committee. She has led multi-year projects that have culminated in the development of new laws, programs, and funding sources. Most recently, she directed a national demonstration project on health care reform implementation from the Illinois Governor's Office prior to moving to Tennessee.

Here in Tennessee, she serves as an independent consultant, advising a private client base on developing sustainable programs and public policy initiatives.

Over the course of her career, Ms. Cirillo has spent considerable time in and working with the nonprofit sector, developing programs, managing strategic planning processes and leading two turnaround efforts during the economic downturn.

Ms. Cirillo holds a Masters in Latin American History and Political Economy from New York University, where she was University Fellow. She was a Fulbright Fellow in Chile. She is president of AAUW Murfreesboro and lives in Murfreesboro with her husband, Dr. Andrew Wyatt (MTSU Anthropology) and nine year-old daughter, Antonia.

Happy Birthday, AAUW Nashville & Oak Ridge!

July 1, 2015, marked the official one year anniversary of the AAUW Nashville Branch. AAUW Oak Ridge celebrates its 65th year in 2015-2016.

Congratulations and "many happy returns"!



AAUW ONLINE

aauw.org

aauw-tn.aauw.net

facebook.com/aauw.tn

Mission-Based Programming:

How to Serve Our Communities and Grow Our Tennessee Branches

Whether it was a workshop on recruiting AAUW members, fundraising for AAUW, or collaborating with other organizations, mission-based programming was the center of attention at the 2015 National AAUW Convention. **What is mission-based programming? What are examples of mission-based programs? Why do we want to offer mission-based programs?**

Mission-based programs are projects that motivate, inform, or otherwise engage participants in understanding or contributing to AAUW's mission: *advancing equity for women and girls through advocacy, education, philanthropy, and research*. Examples of mission-based programs most often highlight AAUW public policy issues.

AAUW's recently adopted *2015-17 Public Policy Program* outlines three principles for action:

- To support a strong system of public education that promotes gender fairness, equity, and diversity
- To achieve economic self-sufficiency for all women
- To guarantee equality, individual rights, and social justice for a diverse society

These aims invite mission-based programs on a variety of topics, including civil rights, affirmative action, hate crimes prevention, pay equity, health care, K-12 education, STEM education, and Title IX. Find other topics at <http://www.aauw.org/what-we-do/public-policy/aauw-issues/>.

Why should branches consider mission-based programming? Our programs define us as an organization--"It is our responsibility to educate and help improve the lives of others through our programming," says AAUW leadership. Mission-based programs also help recruit and retain new members.

At a time when AAUW Tennessee branches are competing with many other organizations for members, *we need to offer new members a home where they can be engaged in things that matter to them*. Mission-based programs remind current members of why they joined AAUW, and they appeal to prospective members, especially young persons who want to ACT on their beliefs.

This year AAUW Tennessee challenges us to increase our membership across the state by 10% with a 5% increase in diversity (members who are under 45 years of age and persons of color). If we are to gain a more diverse membership, our programming must be inclusive by showing how the issue applies to all women and girls. Prospective members are unlikely to join our branch, if they do not see themselves in our programming.

Offering programs that speak to AAUW's mission shows our communities what AAUW is all about. These programs energize our members and attract prospective members—two of our greatest challenges in the 21st-century.

B. Ayne Cantrell, AAUW Tennessee President, 2015-2016

AAUW-TN Awarded an Impact Grant for the Second Year in Row!

Tennessee has captured the attention of national AAUW with our work in public policy. For the second year in a row, national awarded AAUW-TN an impact grant. This year, pay equity serves as our policy priority. Our efforts across the state are geared toward spreading the word and building our base of support to show that the pay gap is a critical issue for working women and families throughout the state.

AAUW-TN has an opportunity to serve as a statewide leader on this issue and engage elected officials in the conversation. Our plan seeks to generate the following results:

1. Four (4) issue forums will be conducted across the state; 120 attendees; 7 branches and 3 AAUW C/U Partners engaged in the coordination of the forums
2. 200 new individuals are listed on the action alert list
3. Membership will increase by 10% (30 individuals) across the state and diversity in membership will increase by 5% (15 individuals)

We have fast become an exemplary state in public policy nationally for AAUW. After all, if we can work statewide, become engaged in critical issues, such as academic standards last year, and speak to our elected officials, then other states can follow our example. National highlighted our work at the National Convention in San Diego, where Dia Cirillo, State Public Policy Chair served as the sole state panelist in the session "It's Who You Know: Using Grasstops and Influentials to Achieve Your Advocacy Goals" to discuss AAUW Tennessee's work in academic standards.

Working at the community-level building a case on pay equity, bringing more people to the table, and speaking to our elected officials will be the way to continue our good work in public policy.

Dia Cirillo, State Public Policy Chair

NEWS FROM THE BRANCHES

AAUW Tennessee Branches Focus on Mission-Based Programming in 2015-2016

Whether highlighting women's education, addressing the pay gap, or calling attention to violence against women, Tennessee AAUW branches across the state are informing and persuading their communities with mission-based programming.

Maryville

AAUW Maryville joined the STEM education movement on Sat. Sept. 12! Middle school women from Blount County and Oak Ridge participated in 4 workshops during an Expanding Your Horizons STEM enrichment day. Co-sponsored by AAUW Maryville and the Women's Equity Foundation the day included explorations led by scientists into the chemistry of colors, oceanography, forensic science with computers, and the biology of spider webs.



AAUW Maryville EYH Director Maria Toncray, said, "These important hands-on workshops help young women learn that studying math and science can be fun! They participate in fun experiments, learn the importance of STEM disciplines in high school, and meet female STEM professionals." One parent reported this reaction: *My daughter LOVED her experience! She truly learned a TON and here is a quote from her when I asked her what she thought of the day, "I had a REALLY good time and I wish that it went on for two days instead of one."*

Maryville College Scots Science Scholars and student chapter of the American Chemical Society provided volunteer assistance and participated in the "Live Tweet" conducted during the day by WEF President Charlotte Crawford; re-Tweeted nationally by Radio Shack. Major sponsors also included the Women's Equity Foundation, Alcoa, and DENSO.

Oak Ridge

- Program on Bullying
- Community lecture on the Hubbell Telescope given by Dr. Nancy Grace Roman (the Mother of the Hubbell Telescope), co-sponsored by the Friends of Oak Ridge National Laboratory. Dr. Roman will also be meeting with local students.
- Program on "Community Colleges Today"

Nashville

- Tour of Thistle Farms, Nashville. Thistle Farms is a powerful community of women who have survived prostitution, trafficking, and addiction.
- Presentations from the Tennessee Human Rights Commission and Advocates of Women's and Kids' Equality
- Presentation by a current AAUW Fellow

Knoxville

- Reports on the Tennessee Promise scholarship program (which began in Knox County as KnoxAchieves)
- Review of President Jimmy Carter's book *A Call to Action: Women, Religion, Violence, and Power* by local lawyer and women's advocate, Wanda Sobieski
- A focus on Knoxville's Hispanic presence and the issue of human trafficking

Memphis

- Meet the candidates, local election, open to the public
- Showing of the movie *Invisible War*, which details the problem of sexual harassment in the military, open to the public



For Equal Pay Day 2015, AAUW Memphis hosted "Graduating to the Pay Gap," a panel discussion with panelists (left to right) Ms. Felecia Lee, Student Affairs Manager from the Tennessee College of Applied Technology at Memphis; Ms. Connie Williams, an entrepreneur in the marketing field from the corporate sector; and Dr. Charlene Wooldridge, Business Technology Instructor from Fayette-Ware Comprehensive High School at Somerville. Standing is moderator Jessica Indingaro, Memphis Branch Treasurer.

Murfreesboro

- Year's programming focuses on the theme "Women & Work," exemplified by branch meetings on the pay gap and strategies for working together, as well as a fall and spring \$tart\$mart workshop
- Fundraiser for AAUW Funds and Branch Membership Recruitment Open House, "Busking at the Boulevard" held at the Boulevard Café, September 10
- Supported the 19th year of Expanding Your Horizons on the MTSU campus, day-long conference on STEM disciplines for middle school girls and their parents, September 26



Rapture, Blister, Burn production: members of Nashville and Murfreesboro Branches



MTSU New Faculty Orientation: Dr. Mary Hoffschwelle, C/U Liaison MTSU; Dia Cirillo, president, AAUW-Murfreesboro; Dr. Alicia Lanfear, VP of membership



Busking at the Boulevard: Dr. Mary Magada-Ward and Dia Cirillo

Meet Us at the Tennessee Economic Summit for Women!

Nashville Airport Marriott - October 25 & 26

Once again AAUW Tennessee members will gather at the Nashville Airport Marriott in October for a fall board meeting (open to all members) and the Tennessee Economic Summit for Women. Here are some of the highlights:

SUNDAY, OCTOBER 25

2:00-4:00 PM

AAUW Tennessee Board Meeting (Open to all members)—Room TBA

Business Agenda includes officers and branch reports, and update from Regional Equal Pay Forum Coordinators

Unveiling the AAUW Tennessee Equal Pay Brief and Training Session—Dia Cirillo, Public Policy Chair

4:00-6:00 PM

Reception for Tennessee Economic Summit for Women, AAUW Tennessee Cosponsor.
AAUW members invited.

MONDAY, OCTOBER 26

8:15 AM

"The Title IX Revolution: From the Playing Field to the Boardroom"

Christine Brennan, Author, USA Today Columnist

11:15 AM

"2015 Legislation & Policies Affecting Women in Tennessee"

Rep. Karen Camper, Rep. Brenda Gilmore, Rep. Sherry Jones Sen. Becky Massey, Rep. Johnnie Turner, Rep. Dawn White

1:30 PM

"Women & Work: Barriers, Panel Discussion"
Phyllis Qualls-Brooks, Executive Director, & Bill Arth, Senior Research Manager, TECW

3:00 PM

"Who Will Carry the Baton across the Finish Line?"

Ellen Goodman, Pulitzer Prize Winning Columnist, Author

AAUW members will be on hand all day at the AAUW Tennessee table to sign up "two-minute activists" for the AAUW Action Network.

Registration for Sunday's AAUW Tennessee board meeting and Tennessee Economic Summit for Women reception is not necessary. Register for Monday's Summit at www.tnwomensummit.org.

"There's a thousand-person army in this room."

A Report on the 2015 National AAUW Convention

It was an honor to be a member of the Tennessee delegation that attended the national convention in San Diego this past June, and I'm especially grateful for the financial support from AAUW-TN that helped offset some of my travel expenses. **I've always known that AAUW is a formidable voice in Washington, DC, and nationwide, but that voice was particularly tangible when so many of us were gathered together in one place.**

Before the convention got underway, Ayne Cantrell and I were able to participate in the Conference of State Presidents. Among other staff members, Depti Gudipati, Vice President, Member Leadership Programs, facilitated a productive, daylong exploration of the challenges and opportunities faced by state organizations and their leaders.

At the convention itself, I broadcast my excitement through tweeting: when I heard a fact or a perspective that I found particularly salient, I dashed off a tweet with the hashtag #AAUW2015.

Those tweets have proven to be a convenient record of highlights. During the opening plenary, for example, Catherine Lhamon, the Assistant Secretary for Civil Rights, US Department of Education, spoke powerfully about her office's investigations of sexual assault in our educational system. She pointed out that **Obama's administration is the first one to recognize sexual assault as a civil rights issue.** It was discouraging to hear about the backlog in cases that need to be investigated, the severity of some of the victim-blaming, and the lack of redress for many victims. Nonetheless, it is clear that the office is making progress under Lhamon's leadership, and she also pointed out: **"there's a thousand-person army in this room."**

Other powerful moments came during a plenary panel that examined how to foster women leaders. One of the panelists, Noorjahan Akbar, Co-Founder of Young Women for Change, made the point that **misogyny knows no borders.** Its pervasiveness demonstrates how ostensible enemies can find common ground in their

oppression of women. Panelist Don McPherson, Advocate and Former NFL Player, encouraged us to have conversations with each other (across genders, across races) and that we'll be wrong a lot (in our assumptions about each other) but that's the way to grow.

Overall, there were several important takeaways. AAUW is focused on educating people about Title IX and delivering resources to local Title IX coordinators. The organization has also announced a new initiative: over the next five years, AAUW will train 100,000 women in salary negotiation skills in order to help close the pay gap. In the summer of 2017, we learned, the AAUW Convention will be held in Washington, DC, and we will march on the capitol. I hope to be there, and I hope to be part of large delegation of our Tennessee members.

Samantha Cantrell, AAUW Tennessee President-Elect



Left: AAUW-TN Delegation (left to right): Samantha Cantrell (President-Elect), Ayne Cantrell (President), Peggy Emmitt (Bylaws/Policy Chair), Letha Granberry (Membership Chair), Dia Cirillo (Public Policy Chair)

Right: Catherine Lhamon (Assistant Secretary for Civil Rights, US Education) spoke powerfully about sexual assault investigations.



AAUW Tennessee Leadership Summit, June 2015

What is your AAUW Elevator Speech? That was one of the questions asked at this year's AAUW-TN Leadership Summit hosted by the Murfreesboro Branch at MTSU on June 12, 2015. The twenty-six AAUW-TN members in attendance worked together to develop a 20-second elevator speech that could be used when giving a brief description to individuals about AAUW: our mission and what we do locally, state-wide, and nationally.

The opening session of the day focused on brief reflections of the past year, opportunities for the coming year, and visions of the future, including the following:

- Continue public policy work
- Partner with other organizations
- Build college/university partnerships. (There are now thirteen Tennessee College/University Partners: Fisk U., Maryville C., MTSU, South C., Southern College of Optometry, Tenn. State U., Tenn. Tech, UT's Health Science Center, UTK, UTC, UTM, U. of the South, and Vanderbilt University.)
- Continue to fund scholarships for Tennessee college and university students to attend the National Conference of College Women Student Leaders (NCCWSL)

- Increase diversity in membership
- Keep up the momentum of the state organization
 - Be flexible and responsive
 - Be excited about accomplishing the AAUW mission in Tennessee



AAUW-TN President-elect Ayne Cantrell announces 2015-2016 state goal to increase membership by 10% with a 5% increase in diversity (age and race).

President-elect Ayne Cantrell of the Murfreesboro Branch led the group in defining "diversity," and the group explored the possibilities and means for diversifying our membership. A goal was set to achieve a 5% increase in membership diversity in 2015-2016.

The AAUW-TN Board of Directors met during lunch, discussing budgetary concerns and the proposed 2015-2016 budget.

Anne Loy agreed to continue as Development Chair and to work with two other appointees from Middle and West Tennessee to develop fund-raising programs so that the budget will not run a deficit. AAUW-TN will again sponsor the Tennessee Women's Economic Council Reception at the Economic Summit in October and will also pay for a booth during

the summit. The state organization applied for a 2015-2016 AAUW IMPACT Grant [which was received] to focus on paycheck fairness and get-out-the vote efforts. The state will also continue "to stay the course on academic standards."

In the afternoon session, Dia Cirillo, state public policy chair and president-elect of the Murfreesboro Branch, led the group through procedures of "Building a Stronger Voice." She reviewed 2014 IMPACT Grant goals and identified accomplishments in five different categories: REPUTATION, MOBILIZATION, COMMUNICATION, RELATIONSHIPS, and REPRESENTATION. The 2015 grant proposal goals include "distinguishing AAUW-TN as the lead entity in the state on pay gap and paycheck fairness," "deepening AAUW presence in each of the three grand regions of the state," and reaching out to elected officials.

The group agreed to hold forums on the topic of equal pay for equal work in each of the three grand divisions of the state and began making preliminary plans for these forums. Work will continue in each region to develop these plans.

Members left the Summit excited about the activities and plans for the year.

Anne Loy, AAUW Tennessee Development Chair & Acting President Knoxville Branch



AAUW-TN President Sue Byrd asks, "What is your AAUW Elevator Speech?"

AAUW Bylaws Notes

As usual at every national AAUW convention, Bylaws changes were made in San Diego, June 2015, some of which will mean that branch bylaws will need to be changed.

Perhaps the proposed bylaws change getting the most attention was the one to remove education from membership requirements. This amendment failed with 55% voting against and 41% in favor while 4% did not vote on that amendment.

Changes were made to the titles of our officers and the Executive Director. The President is now the Chair of the Board; the Vice-President is now Board Vice-Chair; the Executive Director is now the Chief Executive Officer. These changes do not apply to state and branch officer titles.

Another change allows Directors who have served two terms to serve as Vice-Chair without sitting out a term. It also allows Committee Members who have served two terms on one committee to then serve on another committee without sitting out a term.

Other changes were made to the process of filling vacancies occurring after voting has begun in an AAUW election. This alteration changes how candidates are re-slotted for the positions. For example, if an uncontested candidate for President withdraws, the candidate for Vice-President becomes the candidate for President.

I will be sending instructions to each Tennessee branch about the changes they need to make to their Bylaws.

Peggy Emmett, AAUW Tennessee Bylaws/Policy Chair

The 2015 NCCWSL Experience

Exciting, fantastic, daunting, amazing, eye opening—these are the words recipients of the AAUW Tennessee NCCWSL Scholarships use to describe their experiences at the 2015 Conference for College Women Student Leaders. Here in her own words is some of what attendee Megan Merrick took from the conference:

“Nothing can be compared to the experience of being surrounded by hundreds of like-minded women who believe that they can change the world, and listening to stories from those who have.

The atmosphere was one of respect, dignity, and optimism. As I sat in the auditorium on that first night at the Women of Distinction Awards Ceremony, listening to these inspiring women telling their stories of how they made a difference in the world, I came to the realization that if we want positive social change in our world, that change is going to come from women.

“Throughout the conference, this theme kept repeating itself. I listened to women, both speakers and attendees, tell of their struggles to get where they were. Through these women’s stories, I saw first-hand the

power of women helping other women to succeed after facing seemingly insurmountable obstacles. I was reminded that very little is done on our own. Hard work is important, but often not enough. This is especially true for women, who are too often held back by ingrained social mores that are nothing more than disguised patriarchal values. In such a world, it can be impossible to navigate alone. This is why it is crucial that women both seek and offer guidance to other women.

“If we want to see the end of sexism, rape culture, physical abuse, human trafficking, and so many other evils in the world, we need women in leadership. The only way women step into leadership roles is with the help and guidance of other women.”



Pictured left to right: Jamie Farris and Megan Merrick with fellow conference attendee Aisha Saidy

Ms. Merrick graduated in May from Middle Tennessee State University with a B.S. in

Anthropology. Two other Tennessee women received AAUW-TN NCCWSL Scholarships and attended the 2015 conference: Jamie Farris and Sarah Diane Jones. Ms. Farris graduated from University of Tennessee at Martin in May with a B.A. degree in Social work. Ms. Jones will graduate from Maryville College in May 2016 with a B.A. in Religion.

Announcing AAUW-TN NCCWSL Scholarships 2016

“NCCWSL is where college women make their future what they want.” It is time for AAUW Tennessee branches and colleges and universities to start thinking about students they want to nominate for AAUW Tennessee scholarships to attend the 2016 National Conference for College Women Student Leaders (NCCWSL), June 2-4, University of Maryland, College Park.

The first Call for Scholarship Nominees will go out November 1. For general information about the conference, visit <https://www.nccwsl.org/about/>. For specific information about the AAUW-TN NCCWSL Scholarship, visit the AAUW-TN website <http://aauw-tn.aauw.net/> or contact AAUW-TN C/U Relations/NCCWSL Co-chairs Teresa Collard tcollard@utm.edu and Lis Lebleu llebleu@utm.edu



Keeping Pace with the Ways People Communicate

Across the state, branches and members rely on numerous forms of communication, such as the quarterly newsletter and the AAUW of Tennessee website, to learn about upcoming events, policy initiatives, research, and other opportunities. In recent years, most branches have also incorporated social media, e.g. Facebook and Twitter, though efforts vary widely, depending on the skills of local branch members.

The time has come, however, for us to help branches keep pace with the rapidly changing ways that people communicate. Not only are these tools critical for informing our membership and recruiting a new, diverse membership base, but they enable us to spread our message to our different audiences: members, potential members, legislators, the public, and so on.

Under the leadership of State President Ayne Cantrell, AAUW of Tennessee has renewed its commitment to establishing multiple, consistent forms of communication by establishing a committee, which consists of Rachel Wright (chair), Connie Malarkey, and Rachel Forlines. The goals of this committee are to

- **Improve our state marketing & visibility**
- **Promote a unified message across the state**
- **Integrate website, newsletter, social media efforts**

The committee is currently reviewing statewide policies as well as the current communication tools. In addition to an updated statewide plan, we hope to provide local branches with training and tools that they desire to develop multiple, consistent communication streams.

HOW CAN YOU HELP? With this in mind, we are asking for your help and feedback in two specific areas:

1. How can the statewide tools (website, Facebook page, Twitter, newsletter) better serve your branch and members?
2. What resources would benefit your branch’s communication strategies so that you can develop a strong, consistent presence online?

Please send your thoughts and ideas to Rachel Wright at rachelpwright@gmail.com The more specific you can be, the better (for example, “a tip sheet for using Twitter when targeting legislators” improves on “training on how to use Twitter”).

Rachel Wright, AAUW-TN Communications Chair & Nashville Branch President



2015-2016 Executive Committee

PRESIDENT
B. Ayne Cantrell

PAST PRESIDENT
Sue Byrd

PRESIDENT-ELECT
Samantha Cantrell

FINANCIAL OFFICER
Phyllis Driver

2015-2016 Appointed Officers

NEWSLETTER EDITOR
Jamie Olson
LaRose

DEVELOPMENT CHAIR
Anne Loy

**COLLEGE/UNIVERSITY
RELATIONS/NCWSL**
Taylor Emery
Teresa Collard

PUBLIC POLICY
Dia Cirillo

WEBMASTER
Connie Malarkey

MEMBERSHIP
Letha Granberry

BYLAWS/POLICY COMMITTEE
Peggy Emmett

AAUW National Contacts

National President, Patricia Fae Ho • Executive Director, Linda D. Hallman

1111 Sixteenth Street, N.W.
Washington, D. C. 20036

www.aauw.org
e-mail: connect@aauw.org
800-326-AAUW (2289)

AAUW-TN 2015-2016 Calendar

AAUW Tennessee has been making Tennessee a better place for women and girls to work and learn since 1926. In 2015-2016 we will continue to shape the public dialogue about pay equity, as well as to open doors to new educational opportunities and skills for the 21st Century work force.

October 1:

AAUW Tennessee Fall Newsletter

October 25:

2-4 PM: AAUW Tennessee Board Meeting (all members welcome), Nashville Airport Marriott
4-6 PM: Reception, Tennessee Economic Summit for Women, Nashville Airport Marriott

October 26:

7:30 AM Registration: Tennessee Economic Summit for Women, Nashville Airport Marriott
http://www.womenseconomicfoundation.org/summit_agenda.html

November 1:

First Call for AAUW-TN NCCWSL Scholarship Nominations

December 1:

AAUW Tennessee Winter Newsletter

January 5:

Second Call for AAUW-TN NCCWSL Scholarship Nominations

February 15:

Deadline for nominations for AAUW-TN NC-CWSL Scholarships

March 1:

Deadline for nominees' applications for AAUW-TN NCCWSL Scholarship
AAUW Tennessee Spring Newsletter

March 16:

Women's Lobby DAY ON THE HILL, Nashville (Time & Place TBA)

March 24:

AAUW Tennessee Issue Forum on Equal Pay, hosted by Nashville and Murfreesboro branches (time and place TBA). Three other forums will be scheduled across the state in the spring, including two in West Tennessee (hosted by Martin Branch and Memphis Branch) and one in East Tennessee (hosted by Knoxville, Maryville, and Oak Ridge branches). Dates, Places TBA.

April 8:

Women's Lobby DAY ON THE HILL, Nashville (Time & Place TBA)

April 9:

AAUW Tennessee Convention & Annual Business Meeting, 8:30 AM-3:00 PM, Scarritt-Bennett Center, Nashville

April 12:

Equal Pay Day -- Twitter Storm

June 1:

AAUW Tennessee Summer Newsletter

Early June:

AAUW TN Leadership Summit (Date & Place TBA)